

Using AI to Enhance Creativity at Work

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June 2020:

**OpenAI
Releases
GPT-3**

August 2021:

**OpenAI
Releases
Codex**

April – August 2022:

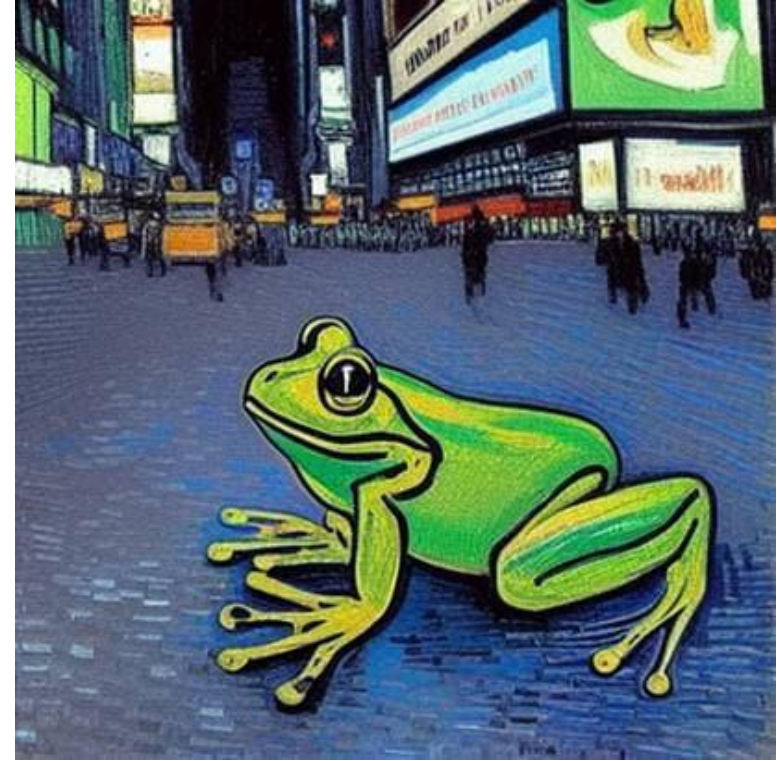
**DALL-E 2
Midjourney
Stable Diffusion**



April 2022: We can all be artists



*Image generated using DALL-E 2:
“happy golden retriever with a cup of
coffee at a café”*



*Image generated using Stable
Diffusion: “A frog in Times Square New
York by Van Gogh”*

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Stable Diffusion**

November 2022:

**OpenAI Releases
ChatGPT**

Write a social media post explaining cryptocurrencies – the pros and the cons – in under 100 words.

Thinking about investing in cryptocurrencies like Bitcoin or Ethereum? It's important to understand both the pros and the cons. On the plus side, cryptocurrencies offer the potential for high returns and are decentralized, meaning they are not controlled by any government or financial institution. However, they are also highly volatile and have been subject to numerous cyber attacks and scams. Make sure to do your research and understand the risks before diving in.

ChatGPT

I



[ChatGPT Jan 9 Version](#). Free Research Preview. Our goal is to make AI systems more natural and safe to interact with. Your feedback will help us improve.

SA

How can I explain a 401K to a teenager?



A 401(k) is a retirement savings plan offered by many employers. It allows employees to contribute a portion of their salary to an investment account, which is usually managed by a financial institution. The money in the account can grow over time through investing, and the employee can use the money in the account when they retire. Some employers may also offer matching contributions, which means they will contribute a certain amount of money to the employee's account for every dollar the employee contributes. It's important to start saving for retirement as early as possible so that the savings has more time to grow.



[ChatGPT Jan 9 Version: Free Research Preview](#). Our goal is to make AI systems more natural and safe to interact with. Your feedback will help us improve.

Can you explain generative AI to me as though I'm a fourth grader?

✓ Searching for: **generative AI for kids**

✓ Generating answers for you...

Generative AI is a type of artificial intelligence that can create things like images, music, or text on its own. It's like having a robot that can make things for you without you telling it exactly what to do. It's really cool because it can come up with new ideas that people might not have thought of before! Some people think that generative AI could help kids learn and be more creative ¹.

Learn more: [1. commonsensemedia.org](https://commonsensemedia.org) [2. koalluh.com](https://koalluh.com) [3. moonpreneur.com](https://moonpreneur.com) [+1 more](#)

1 of 30 ●

A hand is pointing at a whiteboard covered with several yellow sticky notes. The sticky notes have handwritten text, including 'SHOOT OUTS' and 'EDGE'. The text 'How can generative AI enhance our creativity?' is overlaid on the image in a large, white, sans-serif font.

How can generative AI
enhance our creativity?

Generating Report Titles

The AI-Powered Coder

AI: The New Software Developer

Coding in the Age of AI

The End of Software Development as We Know It

Natural Language, Robots, and Autonomous Software Testing, Oh My!

We would like to develop an app to help people save more money. Any suggestions?

Certainly, here are some key features that could be included in your app to help people save more money:

1. Budget tracking: Allow users to input their income and expenses, and then track their spending against their budget. This will help them identify areas where they can cut back and save more money.
2. Bill reminders: Send notifications to users reminding them of upcoming bills, so they can be prepared and budget for them.
3. Savings goals: Help users set and track savings goals, such as building an emergency fund or saving for a down payment on a house.
4. Investment advice: Offer advice and resources on how to invest their money and grow their savings over time.
5. Cash-back rewards: Partner with merchants to offer cash-back rewards for purchases made through the app.
6. Round-up savings: Automatically round up users' purchases to the nearest dollar and transfer the difference into a savings account.
7. Personalized tips: Provide personalized tips and suggestions to users on how they can save money based on their spending habits and financial situation.

I hope these ideas help you in developing your app!

A glowing lightbulb is centered in the frame, set against a background of a sunset or sunrise. The sky transitions from a deep blue at the bottom to a warm orange and yellow at the top. The lightbulb is illuminated from within, casting a warm glow. The text "Democratizing Innovation" is overlaid in the center of the image in a white, sans-serif font.

Democratizing Innovation

CAUTION

Prompt

If two people drive separately from Boston to New York and it takes each of them exactly 4 hours, how long would it take four people who are all driving separately?

Response

If two people drive separately from Boston to New York and it takes each of them exactly 4 hours, then the average time it takes for a person to make the trip is $4 \text{ hours} / 2 \text{ people} = 2 \text{ hours per person}$.

If four people are all driving separately, then the average time it takes for a person to make the trip is $4 \text{ hours} / 4 \text{ people} = 1 \text{ hour per person}$.

Therefore, it would take four people who are all driving separately an average of 1 hour each to make the trip from Boston to New York. Please note that this is an average time, and the actual time for each individual person may vary depending on various factors such as the speed of the cars and the traffic conditions.

Prompt

Recently, Fidelity Investments, looking to attract younger, more diverse investors, partnered with

Response

My Little Pony and added a dash of millennial pink to its website.

A wide-angle photograph of a beach at sunset or sunrise. The sky is a soft, hazy orange and yellow, with the sun's glow reflecting down the center of the calm, blue-green ocean. Gentle waves with white foam are washing onto a dark, wet sandy shore in the foreground. The overall mood is peaceful and contemplative.

Other Opportunities

Education is
changing



It's beginning to be used in healthcare



FOR PATIENTS (AND FAMILY MEMBERS)

Explaining medical terms

Offering a second opinion

Supporting and motivating



FOR MEDICAL PROFESSIONALS

Educating

Assisting with documentation

Replying to patient messages (with
compassion)

Generative AI can change how knowledge is discovered, shared, and accessed.

- Accelerating research
- Changing the advisor/customer relationship
- Overcoming silos
- Improving interfaces





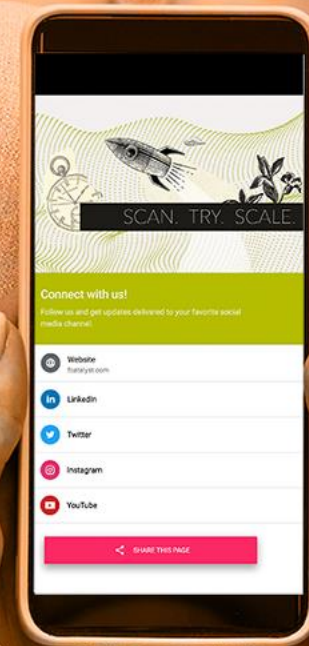
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