

# AI in Finance Summit NY

April 15-16, 2026 | Convene One Liberty Plaza

**30 SECOND AD  
INFORMATION**

**RE • WORK**

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# 30 SECOND AD INFORMATION

Below are the specs for the 30 second ad:

## 2nd Floor Video Wall

- Accepted File formats: .PNG, .MP4
- Required Resolution: 542 Horizontal x 1080 Vertical
- Orientation: Portrait (Vertical)

\*We recommend leaving a 10-pixel border around the content to avoid cut off images.

For Videos: Recommended framerate: 30 fps  
Bitrate should not exceed 8000 kbps (8 Mbps)

Ad's are due to Lauren by Friday, April 10th.

